



ULUSLARARASI
YÜKSEKÖĞRETİM KONGRESİ:
YENİ YÖNELİŞLER VE SORUNLAR

INTERNATIONAL
HIGHER EDUCATION CONGRESS:
NEW TRENDS AND ISSUES

Under the Auspices of Abdullah Gül,
President of the Republic of Turkey

INTERNATIONAL
**HIGHER EDUCATION
CONGRESS:**
NEW TRENDS and ISSUES

M A Y
27 - 29,
2 0 1 1
ISTANBUL
TURKEY

Organizer of the Congress
Turkish Council of Higher Education (CoHE)



<http://uyk2011.yok.gov.tr>

M A Y
27 - 29,
2 0 1 1
İSTANBUL
TURKEY



**Under the Auspices of Abdullah Gül,
President of the Republic of Turkey**

**International Higher Education Congress:
New Trends and Issues
(UYK-2011)**

May 27 - 29, 2011
Istanbul, Turkey

Congress Chair

Prof. Dr. Yusuf Ziya Özcan

Congress Coordinator

Prof. Dr. Durmuş Günay

Program Chair

Prof. Dr. Ercan Öztemel

Organization Committee

Prof. Dr. Salih Murat Akkın

Assoc.Prof. Dr. Recep Artır

Prof. Dr. Hayrunnisa Bolay

Prof. Dr. Ali Demir

Prof. Dr. Durmuş Günay

Assoc.Prof. A. Fuat Güneri

Assoc.Prof. Muharrem Kılıç

Prof. Dr. Berrak Kurtuluş

Assoc.Prof. Aslıhan Nasır

Assoc.Prof. Süphan Nasır

Prof. Dr. Ercan Öztemel

Assoc.Prof. Ahmet Şirin

Organizer of the Congress

Turkish Council of Higher Education (CoHE)

(T.C. Yükseköğretim Kurulu - YÖK)



- Congress Theme

'The International Higher Education Congress: New Trends and Issues (UYK-2011)', under the auspices of President of Turkish Republic Abdullah Gül, will be hosted by Turkish Council of Higher Education at Istanbul Swissôtel on May 27-29, 2011. The purpose of the congress is to provide a unique international forum to discuss foresights and new trends related to higher education both in Turkey and in the world. It is also aimed to examine the basic problems and challenges of higher education and bring some proposals regarding to these issues. This scientific forum is expected to achieve applicable, innovative and strategic perspectives in higher education through the exchange of cutting-edge information based on the discussions of issues, trends, challenges, and developments in the area of higher education.

- Congress Tracks

All submissions that will cover many aspects within the spectrum of higher education are invited to UYK-2011 Congress, including but not limited to:

1. **Philosophy of Higher Education:** The phases of higher education in the historical progression, present higher education concerns, future higher education paradigm
2. **Globalization and Internationalization:** Mega university, mobility, exchange programs, Bologna Process
3. **Entrepreneurial Education, Innovation, Research & Development Strategies:** Innovation, R&D strategies, entrepreneurship, research on higher education, knowledge management in higher education
4. **Quality Assurance System in Higher Education:** Quality assurance applications, accreditation, professional and structural qualifications, competency, ranking of universities
5. **Finance of Higher Education:** Costs, budgeting, and finance models of universities
6. **The Relations among University, Society, Industry, and Business World:** University-Industry collaboration, impact on society, techno-parks, life-long learning, technology transfer offices, social responsibility projects
7. **Structure of Universities:** Distance learning, life-long learning, divisions/sub disciplines of science and their content and coverage, modular education, innovative university, tenure and promotion criteria
8. **The Transition from High School/College Education to Higher Education:** The impact of elementary education on higher education, student selection and placement exam
9. **Foundation and Private Universities:** Basic problems, challenges and trends
10. **Higher Education and Students:** Student clubs, campus life, student councils, student-focused education, social councils, basic expectations
11. **Miscellaneous Topics**

- Manuscript Submission

All abstract and full-paper submissions will be sent electronically to either uyk2011@yok.gov.tr or through online submission system. The authors will be provided a standard paper template for manuscript writing guidelines.

- Manuscript Evaluation Process

All papers are blind peer reviewed. It is aimed to get back to you in the shortest possible time frame. Once a paper has been submitted, it will be sent off to reviewers. If the paper passes the evaluation of the reviewers, a notification will be sent immediately. Therefore, there is no need to wait for deadlines.

The acceptance of a paper implies that at least one of the authors must attend the Congress and present the paper.

- Language of the Congress

English and Turkish are the official languages of the congress. Simultaneous translation will be provided for the keynote speakers and invited speakers.

- Congress Calendar

- Deadline of Abstract Submission: January 30, 2011
- Notification of Acceptance: February 16, 2011
- Deadline of Full-paper Submission: April 04, 2011

- Special Issues in Scientific Publications

Selected papers will be published as a special issue in the following international and national journals:

- International Journal of E-Entrepreneurship and Innovation (IJEEI)
- Yükseköğretim Dergisi/ Journal of Higher Education
- İstanbul Üniversitesi İktisat Fakültesi Mecmuası (Istanbul University Journal of Economics Faculty)



— Scientific Committee *(In Alphabetical Order)*

- Dr. Bjorn Einar Aas (NO)
Prof. Dr. Arif Adlı (TR)
Naci Ağbal (TR)
Prof. Dr. Salih Murat Akkın (TR)
Prof. Dr. Buket Akkoyunlu (TR)
Prof. Dr. Yasin Aktay (TR)
Prof. Dr. Yücel Altunbaşak (TR)
Prof. Dr. Hacer Ansal (TR)
Assoc. Prof. Dr. Şebnem Arıkboğa (TR)
Assoc. Prof. Dr. Recep Artır (TR)
Prof. Dr. Yavuz Atar (TR)
Prof. Dr. Mehmet Akif Aydın (TR)
Prof. Dr. Orhan Aydın (TR)
Prof. Dr. Nadia Badrawi (EG)
Prof. Dr. Ayşen Bakioğlu (TR)
Prof. Dr. Ronald Barnett (UK)
Prof. Dr. Nuri Başoğlu (TR)
Prof. Dr. Ali Baykal (TR)
Prof. Dr. Hayrunnisa Bolay Belen (TR)
Prof. Dr. İbrahim Belenli (TR)
Prof. Dr. Sait Bilgiç (TR)
Prof. Dr. İsmail Bircan (TR)
Prof. Dr. Ahmet Bolat (TR)
Prof. Dr. Eser Borak (TR)
Assoc. Prof. Dr. Melih Bulu (TR)
Prof. Dr. Sabri Büyükdüvenci (TR)
Prof. Dr. Harun Cansız (TR)
Prof. Dr. Ronald M. Cervero (USA)
Prof. Dr. Abdullah Çavuşoğlu (TR)
Prof. Dr. Yunus Çengel (TR)
Prof. Dr. Gökhan Çetinsaya (TR)
Prof. Dr. Ali Demir (TR)
Prof. Dr. Ömer Demir (TR)
Prof. Dr. Ferdinand Devinsky (SK)
Prof. Dr. Maher M. El-Domiaty (EG)
Prof. Dr. Teoman Duralı (TR)
Prof. Dr. Atilla Eriş (TR)
Prof. Dr. Resul Eryiğit (TR)
Prof. Dr. Güneş Gençyılmaz (TR)
Prof. Dr. Jean Gordon (FR)
Prof. Dr. Ensar Gül (TR)
Prof. Dr. Zafer Gül (TR)
Assoc. Prof. Dr. Mehmet Ali Gülpınar (TR)
Prof. Dr. Durmuş Günay (TR)
Prof. Dr. Naci Gündoğan (TR)
Assoc. Prof. Dr. Ali Fuat Güneri (TR)
Prof. Dr. Orhan Güvenen (TR)
- Prof. Dr. Ruth Hayhoe (CA)
Prof. Dr. James B. Hunt (USA)
Prof. Dr. Mustafa İlhan (TR)
Prof. Dr. Umran İnan (TR)
Prof. Dr. Ahmet İncekara (TR)
Prof. Dr. Mustafa İsen (TR)
Prof. Dr. M Qasim Jan, (PK)
Prof. Dr. Sholpan M. Kalanova (KZ)
Prof. Dr. Hamza Kandur (TR)
Mustafa Kaplan (TR)
Prof. Dr. Abdulkemim Kar (TR)
Prof. Dr. Eser Karakaş (TR)
Assoc. Prof. Dr. Abdülmecit Karataş (TR)
Prof. Dr. Fahri Karakaya (USA)
Prof. Dr. Yüksel Kavak (TR)
Prof. Dr. Barbara M. Kehm (DE)
Prof. Dr. İqbal M. Khan (PK)
Prof. Dr. Filiz Kılıç (TR)
Assoc. Prof. Dr. Muharrem Kılıç (TR)
Prof. Dr. İbrahim Kocabaş (TR)
Assoc. Prof. Dr. Muammer Koç (TR)
Assist. Prof. Dr. Andreas Kuckertz (DE)
Prof. Dr. Vijay Kumar (USA)
Prof. Dr. Berrak Kurtuluş (TR)
Prof. Dr. Necla Kurul (TR)
Prof. Dr. Talip Küçükcan (TR)
Prof. Dr. Marek Kwiek (PL)
Prof. Dr. Richard Larson (USA)
Prof. Dr. Daniel C. Levy (USA)
Prof. Dr. Carsten Mapple (UK)
Assoc. Prof. Dr. Ayhan Mergen (TR)
Alain Michel (FR)
Prof. Dr. Riel Miller (FR)
Prof. Dr. John Morgan (UK)
Assoc. Prof. Dr. Aslıhan Nasır (TR)
Assoc. Prof. Dr. Süphan Nasır (TR)
Prof. Dr. Basarab Nicolescu (FR)
Assoc. Prof. Dr. Jun Oba (JP)
Prof. Dr. İbrahim Ortaş (TR)
Prof. Dr. Hakan Örer (TR)
Prof. Dr. İbrahim Özdemir (TR)
Prof. Dr. Yaşar Özden (TR)
Prof. Dr. Lerzan Özkale (TR)
Prof. Dr. Ali Ekrem Özkul (TR)
Prof. Dr. Ercan Öztemel (TR)
Prof. Dr. Meltem Özturan (TR)
Dr. Şükrü Öztürk (TR)
- Prof. Dr. Recep Öztürk (TR)
Dr. Atakan Peker (USA)
Prof. Dr. Michael A. Peters (UK)
Prof. Dr. Hasan Pirkul (USA)
Prof. Dr. Daniel P. Resnick (USA)
Prof. Dr. Güven Sak (TR)
Prof. Dr. Jamil Salmi (USA)
Prof. Dr. Yekta Saraç (TR)
Prof. Dr. Peter Scott (UK)
Prof. Dr. Sharifa Hapsah Shahabudin (MY)
Prof. Dr. Michael Shattock (UK)
Prof. Dr. Atilla Silku (TR)
Prof. Dr. Vigilio Meira Soares (PT)
Prof. Dr. Haluk Soran (TR)
Prof. Dr. Ayşe Soysal (TR)
Prof. Dr. Yunus Söylet (TR)
Prof. Dr. Muhammet Şahin (TR)
Prof. Dr. Muzaffer Şeker (TR)
Prof. Dr. Funda Sivrikaya Şerifoğlu (TR)
Prof. Dr. Zekai Şen (TR)
Prof. Dr. Muhittin Şimşek (TR)
Assoc. Prof. Dr. Ahmet Şirin (TR)
Prof. Dr. Süleyman Taşgetiren (TR)
Prof. Dr. İsmail Tatlıoğlu (USA)
Dr. Ahmet Temiroğlu (TR)
Prof. Dr. William Tierney (USA)
Prof. Dr. Jandhyala B. G. Tilak (IN)
Prof. Dr. Kiril Todorov (BG)
Assoc. Prof. Dr. İren Dikmen Toker (TR)
Prof. Dr. Yusuf Ulcay (TR)
Prof. Dr. Fikriye Uras (TR)
Prof. Dr. Alex Usher (CA)
Assoc. Prof. Dr. Zeynep Karahan Uslu (TR)
Prof. Dr. Jussi Välimaa (FI)
Prof. Dr. Hans N. Weiler (USA)
Prof. Dr. Peter J. Wells (UNESCO)
Prof. Dr. Nurkan Yağız (TR)
Hilmi Yavuz (TR)
Prof. Dr. Gönül Yenersoy (TR)
Prof. Dr. Ahmet Yiğit (KW)
Prof. Dr. Mehmet Ali Yıldız (TR)
Assist. Prof. Dr. Selman Yılmaz (TR)
Prof. Dr. Akiyoshi Yonezawa (JP)
Prof. Dr. İsmail Yüksek (TR)
Prof. Dr. Necmi Yüzbaşıoğlu (TR)
Dr. M. Emin Zararsız (TR)



– Keynote Speakers

Speaker	Title	Language
Jamil Salmi, Prof. Dr.	Establishing World Class Universities	English
Kiril Todorov, Prof. Dr.	Enterpreneurship Training Models	English
Andreas Kuckertz, Assist. Dr.	Enterpreneurship Education -Status Quo and Prospective Developments	English
Basarab Nicolescu, Prof. Dr.	The Need for Transdisciplinarity in Higher Education	English
Teoman Duralı, Prof. Dr.	Yükseköğretim Felsefesi: Yeni Yönelişler	Turkish
Yücel Altunbaşak, Prof. Dr.	Dünyada Devlet, Vakıf ve Özel Üniversite Statülerinin Karşılaştırılması	Turkish
Riel Miller, Prof. Dr.	Future University Paradigms	English
Richard Larson, Prof. Dr.	University Leadership: Bringing Technology-Enabled Education to Learners of All Ages	English
Daniel Resnick, Prof. Dr.	Innovative Universities: When, Why and How	English
Orhan Güvenen, Prof. Dr.	Dünya Dinamikleri, Eğitim, Araştırma, Bilim ve Karar Sistemleri Etkileşimi	Turkish
Hans Weiler, Prof. Dr.	Knowledge and Power: The New Politics of Higher Education	English
Ilhan Tekeli, Prof. Dr.	Osmanlıdan Cumhuriyete Türk Yükseköğretimi	Turkish
Jandhyala Tilak, Prof. Dr.	Financial Models for Higher Education Institutions	English
Alain Michel, Dr.	Main Challenges Facing Higher Education in Europe	English

– Invited Speakers

Speaker	Title	Language
Abdullah Atalar, Prof. Dr.	Araştırma Üniversitesinin Temel Nitelikleri	Turkish
Zekai Şen, Prof. Dr.	Araştırma Nasıl Yapılır? Nasıl Yaptırılır?	Turkish
Barbara Kehm, Prof. Dr.	Internationalisation in 21st Century Higher Education: Bologna And Beyond	English
Basarab Nicolescu, Prof. Dr.	The Need for Transdisciplinarity in Higher Education	English
Jussi Valimaa, Prof. Dr.	Roles Of Higher Education Institutions In Networked Knowledge Societies	English
Atakan Peker, Dr.	Araştırma Üniversitelerinde Yeniden Yapılanma Gereksinimi ve Teknoloji Transferi İçin İzlenecek Yöntem Önerileri	Turkish
Akiyoshi Yonezawa, Prof. Dr.	Strategic Indicators For Monitoring Higher Education In Modern World	English
Ronalt Barnett, Prof. Dr.	Developing Critical Professionalism Through Higher Education	English
Vijay Kumar, Prof. Dr.	Technology Enabled Open Education for Innovative Universities	English

– Panels

The experts in higher education will discuss several topics from different perspectives in each panel.

Panel -1: The Impact of Life-Long Learning on Society

Panel -2: World Class University Qualifications and Turkish Universities

Panel -3: Legal Regulations in Higher Education Under Current Trends and Developments

– Congress Venue

The congress will take place at Swissôtel The Bosphorus, Istanbul, which is a 5-star luxury hotel right in the centre of Istanbul. The hotel has convenient access to the Ataturk International Airport and is close to all main historical attractions, such as Grand Bazaar and the Blue Mosque. There are other hotels in the same region of Istanbul such as Conrad Istanbul, Ciragan Kempinsky, and Four Seasons. To have detailed information, please check the web page of Swissôtel The Bosphorus, Istanbul <http://www.swissotel.com.tr/istanbul>

– Social Program

The participants will enjoy a boat tour of Istanbul Bosphorus, and a tour of historical places of Istanbul.

– Registration Fees

For Foreign Students and Assistants : 100 \$

For Foreign Participants : 250 \$

– Contact

Congress Web Site: <http://uyk2011.yok.gov.tr>

Congress Contact: uyk2011@yok.gov.tr

Congress Secretariat: Marmara Üniversitesi Mühendislik Fakültesi End. Müh. Bölüm Başkanlığı, Göztepe Kampüsü, Istanbul, Turkey

Phone: 00 90-216- 550 35 65 Fax: 00 90- 216- 3480293





ULUSLARARASI
YÜKSEKÖĞRETİM KONGRESİ:
YENİ YÖNELİŞLER VE SORUNLAR

INTERNATIONAL
HIGHER EDUCATION CONGRESS:
NEW TRENDS AND ISSUES

M A Y
27 - 29,
2 0 1 1
İSTANBUL
TURKEY



<http://uyk2011.yok.gov.tr>